

**ENGLISH
OLYMPIAD**

INSPIRING LEADERSHIP



Sponsorship

PROPOSAL

Season - 2

EOTM
ENGLISH OLYMPIAD

englisholympiad.net



To
The Concern

Subject: Sponsorship Proposal for **2nd English Olympiad™ (EO)** Theater Rounds & Grand Finale (National Round).

Dear Sir,
Greetings from **English Olympiad™ (EO)**!

We are excited to inform you that English Olympiad Organizing Committee is organizing country's **Second National English Olympiad™ (EO)** with the motto of "Inspiring Leadership" to make our youth as a competent global citizen to lead in international activities.

We believe that in this era of the 4th Industrial Revolution, young students have to be groomed up as good citizens and leaders where English Communication Skills play a very significant role. In this regard, EO approached different schools, colleges, and universities of every Division of Bangladesh and received a massive response. In the selection rounds of Season-2, Fifty Thousand (50,000) students applied and a huge number of them participated. We have already covered 8 divisions and many districts of Bangladesh.

Now, the event is ready to be rolled out for Theater Rounds (Different dates in June & July) and the Grand Finale on 23 August 2019.

We hope that these events would be some of the most remarkable events bringing together students, guardians and respective industry experts under one roof; thus your organization can serve as the platform to create an open and wide-ranging opportunity.

This event will offer organizations, corporate firms and rising business entities with an excellent opportunity to deal with current and future promotional requirements through different categories of sponsorship. By taking part in the event, your organization would become a partner, which is a great way to promote available opportunities such as to increase brand recognition of your organization and network, massive media coverage and cater corporate social responsibility. Please find the detailed partnering options enclosed with this letter.

We are highly expecting to see your organization at the English Olympiad (EO) Season-2!
Please do not hesitate to contact us if you require any further information.

Regards,

Mohammad Aman Ullah
Chief Organizer
English Olympiad™
Cell: 01903961204





ABOUT ENGLISH OLYMPIAD™

English Olympiad™ is a great journey with the motto of "Inspiring Leadership". We have about 3500 Campus Ambassadors in 8 Divisions of Bangladesh. **The Daily Star featured English Olympiad as Nation Building Activities.** About 35000 participants registered and many of them participated at divisional selection rounds in 2017. Last year we tried to reach 5 million people to spread the necessity of Learning English to be a global citizen and to lead the world for a better tomorrow.

A number of highly dedicated Campus Ambassador teams are active under the leadership of 8 Divisional Coordinators. We organized many workshops and conferences for the interested participants and young entrepreneurs to show them the right way of learning English to compete globally. We have the unique URL in Twitter, Instagram, LinkedIn, YouTube and a very responsive Facebook fan page to have a good conversation with participants, guardians, Teachers and all other stakeholders. *English Olympiad is the biggest platform in its kind where all kinds of students, Institutions, participants and young leaders with a very creative age groups are connected. Country's Leading Media Group East West Media Limited's National English Daily newspaper (Bashundhara Group) The Daily Sun was the Powered by partner and we had been publishing Competition Materials and all the activities, news and articles with pictures here for 10 Months in 2017. Students were preparing from this and we made questions on it with a very active and talented English Olympiad Research Team from IBA, University of Dhaka, University of Chittagong and WOC Team from more than 100 Countries.*

JAB PUBLICATION has published a book named English Mania for participants.

Recently, TeamEO met Mr. Saber Hossain Chowdhury, Ex-President of Inter-Parliamentary Union to work together for a better world as WOC will call minimum 25 countries to join with us for Global English Olympiad.

There are 3 rounds in this competition named Selection Round, Theater Round and Grand Finale.

We have all the information at our official website. Please visit www.englisholympiad.net for more updates.

We are in the Google top list as 'English Olympiad' so that you can search for English Olympiad at [Google](#).





OBJECTIVES

- ▶ Inspiring students to be global citizens
- ▶ Developing International communication skills
- ▶ Improving leadership among youths by practical leading
- ▶ Emphasizing soft skills
- ▶ Spreading the importance of English Communication
- ▶ Developing English among young students
- ▶ Inspiring Leadership
- ▶ Creating valuable experiences for the youth on Teamwork, Collaboration & Creativity.



AGE GROUP

We have six groups for 6 different academic age categories called :

1
KIDS

Anyone till Class 2

2
Small Starts

3-5 Classes

3
Juniors

6-8 Classes

4
High Flyers

9-10 Classes

5
Trailblazers

11-12 Classes

6
Seniors

Above HSC



Selection Process





Event Calendar

Activity	APR	JUNE	JULY	AUG
Campus Ambassadors' Envisioning	1	-	10	-
Workshop	1	-	-	-
Teachers' Envisioning	-	-	-	-
Theatre Round	-	4	4	-
TV Show	-	-	-	-
National Press Conference	-	-	-	1
Grand Finale	-	-	-	1



BRAND AMBASSADOR

Dr Atiur Rahman is a Bangladeshi economist, writer and banker. He served as the 10th Governor of Bangladesh Bank, the central bank of Bangladesh. He has also been called “**the banker of the poor**” for his contribution in developing the Bangladeshi economy. He is also Professor Emeritus & Dean, School of Business at Canadian University of Bangladesh.

Recently, he has started an awesome journey with #TeamEO as Brand Ambassador of English Olympiad™.



SUST Auditorium



ICCB



KIB

English Olympiad Workshops **"International Workshop on Communication Skills"**

We Organise Workshops on

1. Communication Skills,
2. Critical Thinking,
3. Creativity &
4. Collaboration.

Thousands of Students, Job Holders, Entrepreneurs, Guardians of Students and Teachers join here as participants.

We can easily spread the theme of English Olympiad™ among them.



JURY & SPEAKERS BOARD

(Who were with us last year and we are having many more this year in this team)

1. **Sabiha Huq**, Head of English Discipline, Khulna University.
2. **SM Arifuzzaman**, Academic Director and Head, School of Business, Canadian University of Bangladesh, Guest Faculty IBA, DU.
3. **Rushdina Khan**, Lead Trainer, Middlesex University.
4. **Kamrun Nahar Shila**, Head of Department of English Language & Literature, North Western University.
5. **Dr. Mosharraf Hossin FCA**, Insurance Regulator, Ministry of Finance, Bangladesh.
6. **Hamalna Nizam**, Assistants Director of Student Affairs, Khulna University.
7. **Research Team** of English Olympiad from IBA and WOC.
8. **Quazi M. Ahmed** (Proposed), President BOLD. Ex-Faculty, NSU.
9. **Tahrira Chowdhury Jannath**, Leading University, Sylhet
10. **Maria Ahmed Chowdhury**, Entrepreneur, Brunel University London, UK.
11. **Musammat Badrunnesha**, CEO, Empowerment and Human Development Society.
12. **Sohara Mehroze Shachi**, Global Shaper, World Economic Forum, Yale University, USA.
13. **Naz Mahmud**, Entrepreneur and Teacher, Anglia Ruskin University, Cambridge, UK. Special
14. **Col.Abu Naser Md. Toha**, Ex- Principal, Chittagong Cantonment Public College.
15. **Professor Md. Sirajul Islam** (Proposed), National Professor.
16. **Prof. Himadri Shekhor**, Head of English Discipline, SUST.
17. **Dr. Mrs. Arifa Rahman** (proposed), Supernumerary Professor, M.A. (English), Punjab; M.A.(TEEL), Wales; Ph.D., London.
18. **Jamal Uddin Jamy**, Deputy Director & Head, Career and Professional Development Services (CPDS), Head, International Affairs, Southeast University
19. **Professor Mainul Hasan Chowdhury** (proposed), Chair, Department of English, University of Chittagong.
20. **Professor Shukanto Bhattacharjee** (proposed), Chair, Department of Music, and Faculty, Department of English University of Chittagong.

Partners of English Olympiad™

Season-1



ENGLISH OLYMPIAD ENGAGEMENT, SEASON-1

35K PARTICIPANTS

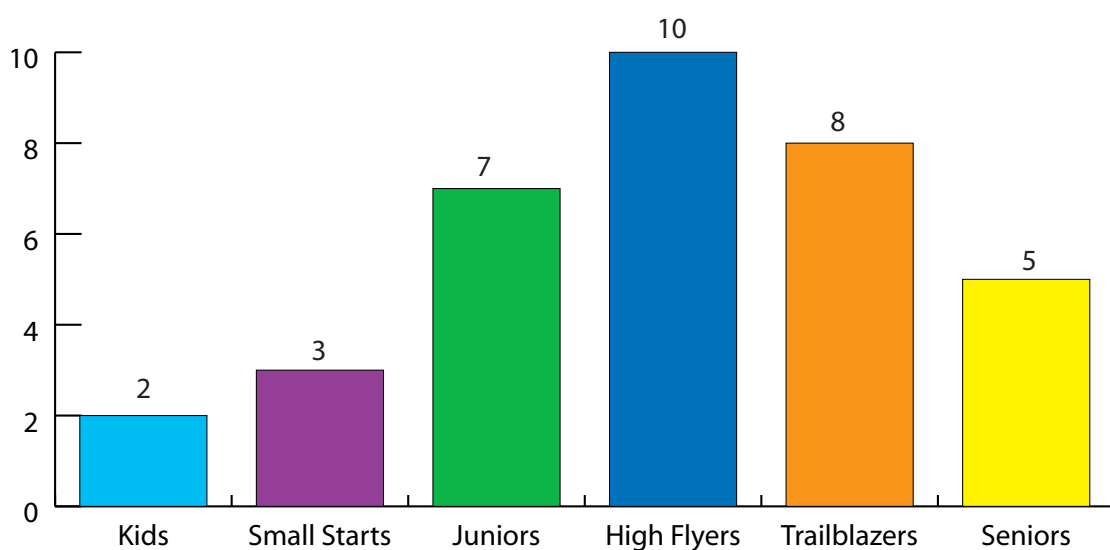


7 DIVISIONS



1000 INSTITUTIONS

PARTICIPANTS' INSIGHTS (IN THOUSANDS)



ENGLISH OLYMPIAD ENGAGEMENT, SEASON-2

50K PARTICIPANTS

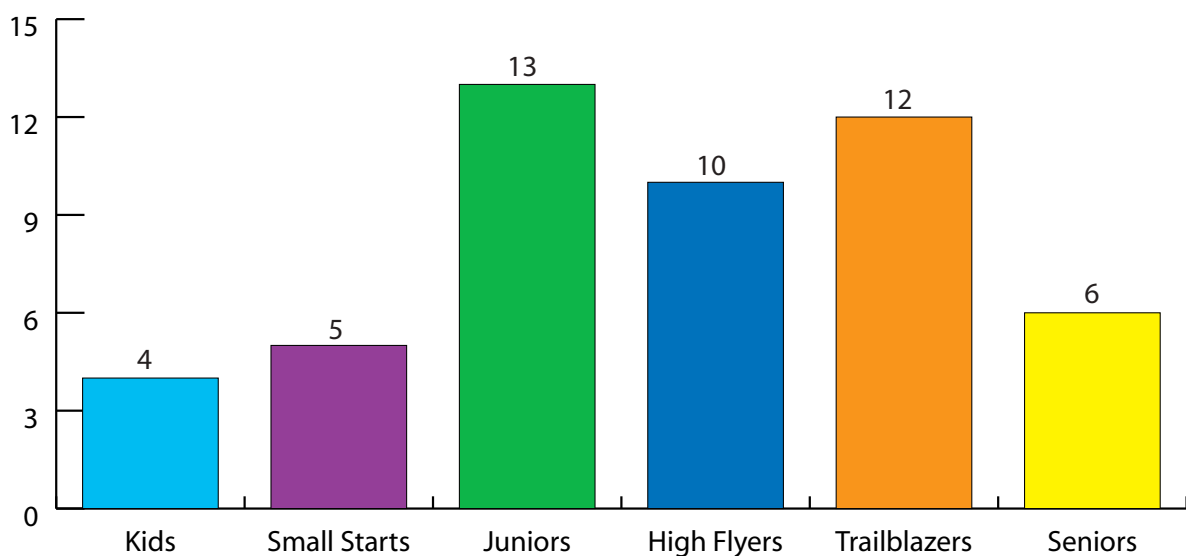


8 DIVISIONS



5000 INSTITUTIONS

PARTICIPANTS' INSIGHTS (IN THOUSANDS)





SPONSORSHIP OPPORTUNITIES (TITLE SPONSORS)

Presenting Title Sponsor's Benefits:

- **Presenting Title Sponsors' Benefits:** (Title Sponsors-2)
- **The Event Title:** "Your Company Name" presents "English Olympiad", in all advertisements and marketing materials. (TV, Radio, Newspapers, Online media, Posters, Banners, etc.)
- **Company Logo on T-shirts:** Company logo printed on back of Campus Ambassadors' t-shirts, located above all the other sponsors in largest size
- **Promoting Sponsor Product Samples:** Promoting Sponsor product samples and/or promotional items included in the English Olympiad Competition
- **Company Logo on Participants' Materials:** Company logo on Participants' Materials
- **Stall for Sponsor:** Presenting Sponsor stall at English Olympiad (promotional items, business advertising, and opportunity for outrageous fun!) event premises
- **Reserved Parking Space:** Presenting Reserved Parking Space for Sponsors at EO event's significant areas
- **Sponsor's Unique Benefits:** Personalized benefits to be negotiated for presenting Sponsor's Unique Benefits
- Company logos at all promotional materials
- **Free Team Entry:** A 7-person Team entry
- Logo on Cheques :Logo on Cheques for Grand Finale winners
- **Company Logo Position:** Company logo in top position (largest size) on English Olympiad website, Facebook fan page and marketing materials, with link to sponsor's website; Facebook mentions twice weekly
- **Highlighted News Article:** Highlighted news article on your business in newsletter, blog, Spotlight section of EO website, and Press Release to news media partners nationally and locally.
- **Special Guest:** Special guest from Sponsors at Grand Finale
- **TV show Promotion:** (if available)
- Promotion among Campus Ambassadors, Participants & their families
- **Customized and Planned Promotion:** (if Sponsor wants)
- **Logo on Gifts:** Logo on gifts and materials for guests and judges.
- **Company Name Announcement in Event:** Company name announced throughout the Event Rounds and during the Awards Ceremony

OTHER SPONSORS WILL GET HUGE FACILITIES WITH GOOD UNDERSTANDING.





(Name of Title Sponsor -1)

(Name of Title Sponsor -2)

ENGLISH OLYMPIAD

INSPIRING LEADERSHIP

(Powered by)

**Platinum
Sponsor**

**Gold
Sponsor**

**Silver
Sponsor**

**Bronze
Sponsor**

**Prize
Partner**

**Knowledge
Partner**

**Strategic
Partner**

**IT
Partner**

**Telecast
Partner**

Co-Sponsors

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Special Partners

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Media Partners

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Kids



Maliha Farjana, Champion from KIDS

Suhania Anan Haque, 1st Runner-up from KIDS

Tanjim Ahbab, 2nd Runner-up from KIDS

Small Starts



Tahmid Nishan Harur, Champion Small Starts

Sadman Mirsab Shapnil, 1st Runner-up from Small Starts

Irin Baksh, 2nd Runner up from Small Starts

Juniors



Fatin Hamama, Champion from Juniors

Sadaf Yousuf Chowdhury, 1st Runner-up from Juniors

Mahira Salma Chowdhury, 2nd Runner-up from Juniors

High Flyers



Heea Zaman, Champion from High Flyers

Sultana Razia, 1st Runner-up from High Flyers

Zim-mim Siddique, 2nd Runner-up from High Flyers

Trailblazers



Abid Khan, Champion from Trailblazers



Sadman Sakib, 1st Runner-up Trailblazers



Faiyaz Saqif Khan, 2nd Runner-up from Trailblazers

Seniors



Pushpa Paul Chowdhury, Champion from Seniors

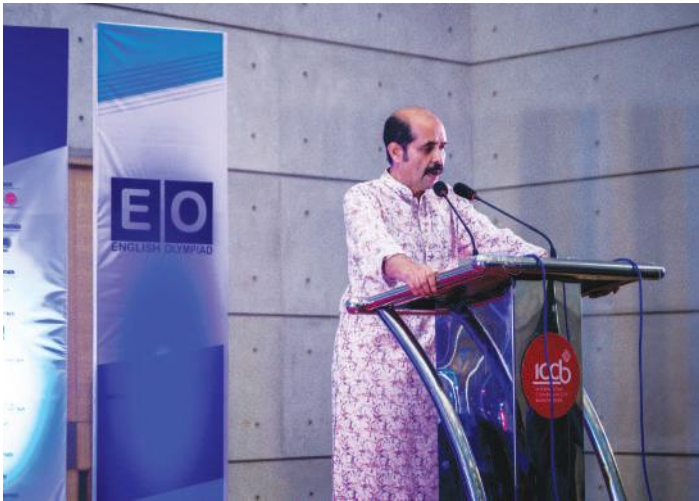


Mirza Iffat Noor, 1st Runner-up from Seniors



Fahad Alam, 2nd Runner-up from Seniors





Mr Atiqul Islam, Ex President of BGMEA



Sohara Mehroze Shaci from World Economic Forum
Graduated from Yale University, North America



Leadership Prize From Dr Atiur Rahman



English Olympiad™ Press Conference at National Press Club



English Olympiad™ Participants in Sylhet



English Olympiad™ Workshop at Viqarunnisa Noon School

English Olympiad™

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