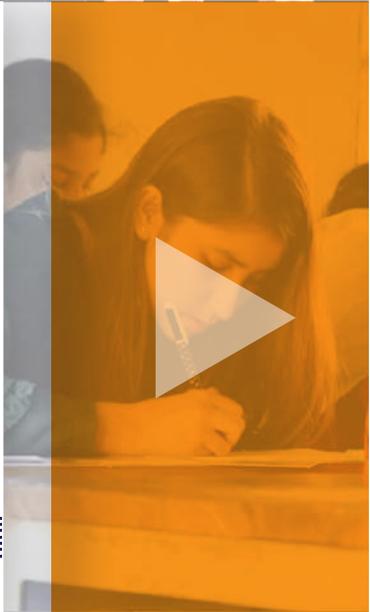




ENGLISH OLYMPIAD
INSPIRING LEADERSHIP



Partnership

PROPOSAL

Season - 2



To
The Concern

Subject: Partnership Proposal for **2nd English Olympiad™ (EO)** Grand Finale.

Dear Sir,
Greetings from **English Olympiad™ (EO)**!

We are excited to inform you that English Olympiad Organizing Committee is organizing country's **Second National English Olympiad™ (EO)** with the motto of "Inspiring Leadership" to make our youngsters as competent global citizen to take lead in international activities.

We believe that in this era of 4th Industrial Revolution, young students have to be groomed up as good citizens and leaders where English Communication Skills play a very significant role. In this regard, EO approached different schools, colleges and universities of every Division of Bangladesh and received massive response. In the selection rounds of Season-2, 50,000 (Fifty Thousand) students applied and a huge number of them participated. We have already selected 500 students from 8 divisions and many districts of Bangladesh to fight at grand finale.

Grand Finale will be held on 25 October 2019 at United International University (UIU).

We hope that this event would be the most remarkable event bringing together students, guardians and respective industry experts under one umbrella; thus your organization can serve as the platform to create open and wide-ranging opportunities.

We offer organizations, corporate firms and rising business entities with an excellent opportunity to deal with current and future promotional requirements through different categories of Partnership. By partaking in the event, your organization would become a partner, which is a great way to promote available opportunities, i.e. increasing brand recognition of your organization and network, massive media coverage and cater corporate social responsibility. Please find the detailed partnering options enclosed with this letter.

We are eagerly expecting to see your organization at English Olympiad (EO) Season-2 Grand Finale!

Regards,

Mohammad Aman Ullah
Chief Organizer
English Olympiad™
Cell: 01903961204





ABOUT ENGLISH OLYMPIAD™

English Olympiad™ is a great journey with the motto of "Inspiring Leadership". We are Trade Marked and we have Patent as Intellectual Property. A global platform where many students are participating as competitors. We have 4000+ Campus Ambassadors in 25 Countries. At first English Olympiad™ about 35000 participants registered and many of them participated at divisional selection rounds in 2017. This time we have got better response (50,000+ Participants) at English Olympiad™ Season 2.

Last year English Olympiad™ tried to reach 10 million people to spread the necessity of Learning English to be a global citizen and to lead the world for a better tomorrow. A highly dedicated Campus Ambassadors team is active with the leadership with Conviction.

We have awarded 5000 students with English Olympiad Medal this year.

We have organized 100+ workshops and conferences for the interested participants and young entrepreneurs to show them the right way of learning English to compete globally. English Olympiad is the biggest platform in it's kind where all kinds of students, Institutions, participants and young leaders with a very creative age groups. We have published 2 books for our participants.

In season-3 English Olympiad will be held in 25 Countries and they are 1. Thailand, 2. India, 3. Nepal, 4. Qatar, 5. KSA, 6. UAE, 7. Japan, 8. Russia, 9. China, 10. Ghana, 11. Spain, 12. Germany, 13. Turkey, 14. Malaysia, 15. Pakistan, 16. Kenya, 17. Singapore, 18. Bhutan, 19. Bangladesh, 20. Italy, 21. Lebanon, 22. Indonesia, 23. South Africa, 24. Egypt and 25. Morocco.

25 National Selection round will be held through Technology of AI and IoT.

If any other countries are Interested, please contact us englisholympiadbd@gmail.com

We have six groups for 6 different grades called: 1. KIDS (till Grade 2) 2. Small Starts (3-5 Grades) 3. Juniors (6-8 Grades) 4. High Flyers (9- 10 Grades) 5. Trailblazers (11-12 Grades) 6. Seniors (any student above Higher Secondary). There are 3 rounds in this competition named Selection Round, Theater Round and Grand Finale.

Recently we have announced English Olympiad event for 25 countries in an event of English Language fest in Bangkok called 17th Asia TEFL & 6th FLLT International Conference 27-29 June, 2019 where English Olympiad Chief Organizer Mohammad Aman Ullah (Amaan) represented English Olympiad.



OBJECTIVES

- ▶ Inspiring students to be global citizens
- ▶ Developing International communication skills
- ▶ Improving leadership among youths by practical leading
- ▶ Emphasizing soft skills
- ▶ Spreading the importance of English Communication
- ▶ Developing English among young students
- ▶ Inspiring Leadership
- ▶ Creating valuable experiences for the youth on Teamwork, Collaboration & Creativity.



AGE GROUP

We have six groups for 6 different academic age categories called :

1
KIDS

Anyone till Grade 2

2
Small Starts

3-5 Grades

3
Juniors

6-8 Grades

4
High Flyers

9-10 Grades

5
Trailblazers

11-12 Grades

6
Seniors

Above Higher Secondary



Event Calendar

Activity	SEP	OCT
Campus Ambassadors' Envisioning		8
Workshop		2
Teachers' Envisioning	5	2
National Press Conference		1
Grand Finale		1



BRAND AMBASSADOR

Dr Atiur Rahman, a Bangladeshi economist, writer and banker, served as the 10th Governor of Bangladesh Bank, the central bank of Bangladesh. He has also been called “**the banker of the poor**” for his contribution in developing Bangladeshi economy. Besides demonstrating excellence in economic sector, he continues exhibiting his versatile genius serving as Professor Emeritus & Dean, School of Business at Canadian University of Bangladesh. Recently, he has commenced an awesome journey with #TeamEO as Brand Ambassador of English Olympiad™.



SUST Auditorium



ICCB



KIB

English Olympiad Workshops "International Workshop on Communication Skills"

We Organise Workshops on

1. Communication Skills,
2. Critical Thinking,
3. Creativity &
4. Collaboration.

Thousands of Students, Job Holders, Entrepreneurs, Guardians of Students and Teachers join here as participants.

We can easily spread the theme of English Olympiad™ among them.



JURY & SPEAKERS BOARD

(Who were with us last year and we are having many more this year in this team)

1. **Sabiha Huq**, Head of English Discipline, Khulna University.
2. **SM Arifuzzaman**, Academic Director and Head, School of Business, Canadian University of Bangladesh, Guest Faculty IBA, DU.
3. **Rushdina Khan**, Lead Trainer, Middlesex University.
4. **Kamrun Nahar Shila**, Head of Department of English Language & Literature, North Western University.
5. **Dr. Mosharraf Hossin FCA**, Insurance Regulator, Ministry of Finance, Bangladesh.
6. **Hamalna Nizam**, Assistants Director of Student Affairs, Khulna University.
7. **Research Team** of English Olympiad from IBA and WOC.
8. **Quazi M. Ahmed** (Proposed), President BOLD. Ex-Faculty, NSU.
9. **Tahrima Chowdhury Jannath**, Leading University, Sylhet
10. **Maria Ahmed Chowdhury**, Entrepreneur, Brunel University London, UK.
11. **Musammat Badrunnesha**, CEO, Empowerment and Human Development Society.
12. **Sohara Mehroze Shachi**, Global Shaper, World Economic Forum, Yale University, USA.
13. **Naz Mahmud**, Entrepreneur and Teacher, Anglia Ruskin University, Cambridge, UK. Special
14. **Col.Abu Naser Md. Toha**, Ex- Principal, Chittagong Cantonment Public College.
15. **Professor Md. Sirajul Islam** (Proposed), National Professor.
16. **Prof. Himadri Shekhor**, Head of English Discipline, SUST.
17. **Dr. Mrs. Arifa Rahman** (proposed), Supernumerary Professor, M.A. (English), Punjab; M.A.(TEEL), Wales; Ph.D., London.
18. **Jamal Uddin Jamy**, Deputy Director & Head, Career and Professional Development Services (CPDS), Head, International Affairs
19. **Professor Mainul Hasan Chowdhury** (proposed), Chair, Department of English, University of Chittagong.
20. **Professor Shukanto Bhattacharjee** (proposed), Chair, Department of Music, and Faculty, Department of English University of Chittagong.



SUST Auditorium



ICCB



KIB

Probable Guests at Grand Finale

(We have already approched many of them)

1. **Dipu Moni**, Honorable Education Minister at People's Republic of Bangladesh.
2. **Mohibul Hasan Chowdhury**, Honorable Deputy Education Minister at People's Republic of Bangladesh.
3. **Mustafa Jabbar Zunaid Ahmed Palak**, Honorable ICT Minister at People's Republic of Bangladesh.
4. **Atiur Rahman**, Ex-Governor of Bangladesh Bank.
5. **Dr. Mosharraf Hossin FCA**, Member Life at Insurance Regulator, Ministry of Finance, Bangladesh.
6. **Muhammed Zafar Iqbal**, Professor of Computer Science and Engineering at SUST.
7. **Nazrul Islam**, Speech Writer (Secretary) at Prime Minister's Office.
8. **Rokia Afzal Rahman**, Chairperson at The Daily Star.
9. **Mahfuz Anam**, Editor at The Daily Star.
10. **Chowdhury Mofizur Rahman**, Vice Chancellor at United International University (UIU).
11. **Ayman Sadiq**, Founder at 10 Minute School.
12. **Tahsan Khan**, Singer, Songwriter, Composer, Actor, Teacher, and Model.
13. **Elita Karim**, Journalist.
14. **Col.Abu Naser Md. Toha**, Ex- Principal, Chittagong Cantonment Public College.
15. **Professor Md. Sirajul Islam** (Proposed), National Professor.
16. **Prof. Himadri Shekhor**, Head of English Discipline, SUST.
17. **Mrs. Arifa Rahman** (proposed), Supernumerary Professor, M.A. (English), Punjab; M.A.(TEEL), Wales; PhD., London.
18. **Mohammad Kaykobad**, Professor of Computer Science and Engineering at BUET.
19. **SM Arifuzzaman**, Academic Director and Head, School of Business, Canadian University of Bangladesh, Guest Faculty IBA, DU.
20. **Jamal Uddin Jamy**, Deputy Director & Head, Career and Professional Development Services (CPDS), Head, International Affairs.

Partners of English Olympiad™

Season-1



ENGLISH OLYMPIAD ENGAGEMENT, SEASON-2

50K PARTICIPANTS

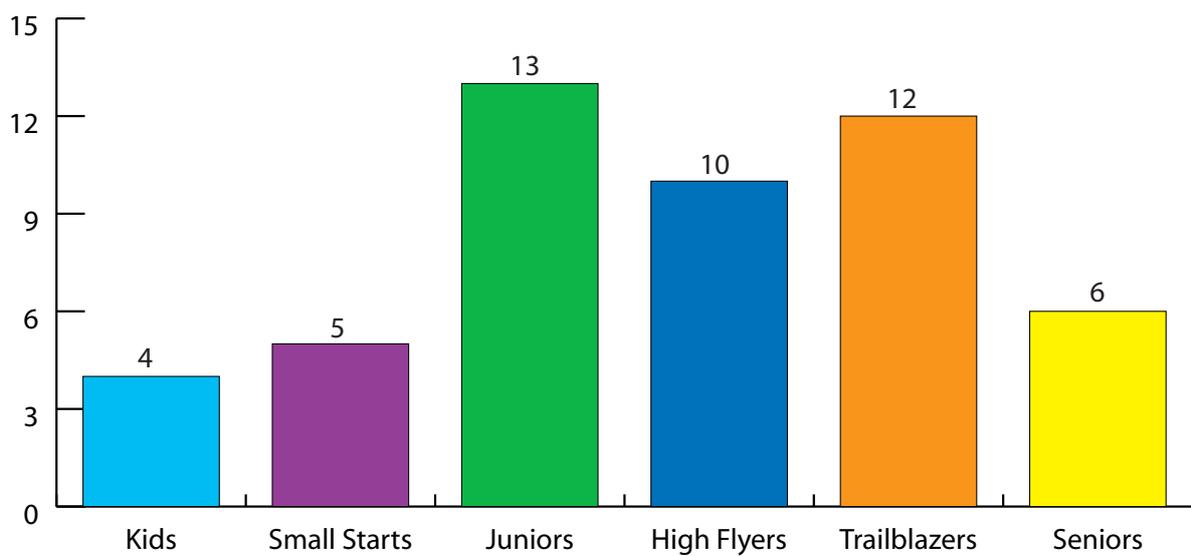


8 DIVISIONS



5000 INSTITUTIONS

PARTICIPANTS' INSIGHTS (IN THOUSANDS)





English Olympiad Medals

Designed by Mafruha Kamal -65mm in diameter and 5mm thick.

The front of the medals features the traditional Golden Fiber image of the Bangladesh where farmers are working with the EO logo symbol and event theme, on the other side of the medal she included Shahid Minar and The ENGLISH OLYMPIAD logo.

The design also includes a ribbon, representing the English Olympiad's Inspiring Leadership theme, and an interlocking logo pattern that reflects WOC and mnemonic design together, giving it a sense of outreach, while also representing the achievements and efforts of English Olympiad Participants.

Highlighting the effort and achievement of the English Olympiad Participants, as well as the country where English Olympiad started, these beautiful medals will be a fitting reward for the English Olympiad awardees of 2019. It is the pinnacle of an education and competition career to become an Olympiad champion but we are confident that receiving one of these medals will make it all the more special at Theater Round. Congratulations to Team EO for creating a design that will inspire the whole world!

We hope that seeing the design of the English Olympiad 2019 medals will be a source of inspiration for the thousands of students around the country who are counting down the year before they compete at the greatest English Olympiad show on earth. All of our preparations are focused on ensuring the participants are at the heart of the competition, and we believe that through this rigorous process the panel of experts have selected an artist and a design for medals that all participants would be proud to own!



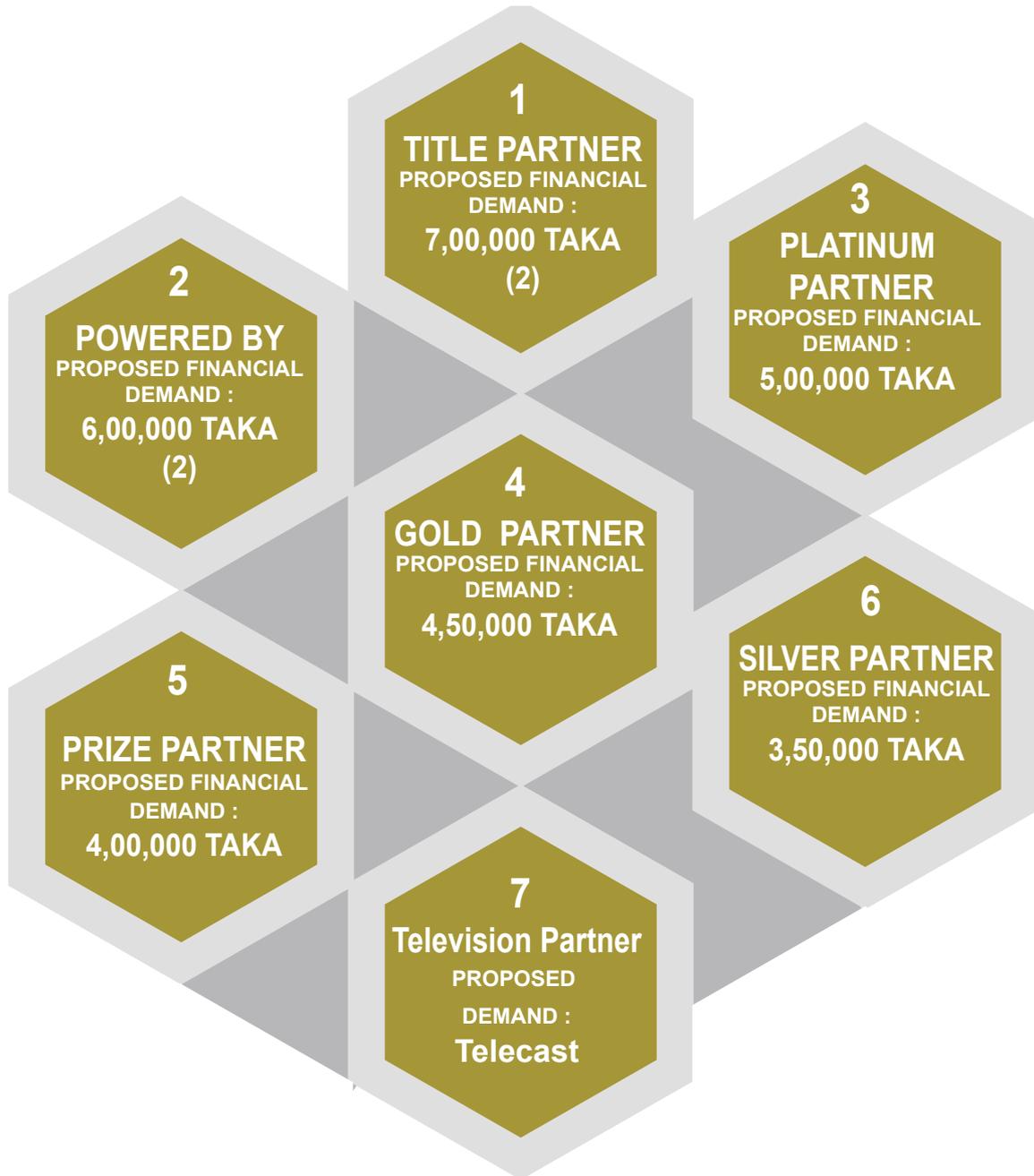
International Activities of English Olympiad

Recently we have announced English Olympiad event for 25 countries in an event of English Language fest in Bangkok called 17th Asia TEFL & 6th FLLT International Conference 27-29 June, 2019 where English Olympiad Chief Organizer Mohammad Aman Ullah (Amaan) represented English Olympiad.

English Olympiad team also met with Dr. Aziz Akgül MP from Turkey, Dr. Nisha Pandey from India, Dr. Noushin Bayat from USA, Dominique V.Dauster from Germany, Aika Watanabe, Leiko Sonoda, Mitsuru Izumo from Japan, Ong Chee Siang from Malaysia, Pajaree Koonchaimang from Thailand, Paola Samoggia from Italy, Rokia Afzal Rahman, Tahsan Khan from Bangladesh, Samuel Hamrosi from Australia, Nurfarini Daing from Malaysia and many More at Centara Grand Bangkok Convention Center and shared English Olympiad planning for their country.



TYPES OF PARTNERSHIP





PARTNERSHIP OPPORTUNITIES (TITLE)

Presenting Title Partner's Benefits (Title Partners) :

- **The Event Title:** "Your Company Name" presents "English Olympiad", in all advertisements and marketing materials. (TV, Radio, Newspapers, Online media, Posters, Banners, etc.)
- **Company Logo on T-shirts :** Company logo printed on back of Campus Ambassadors' t-shirts, located above all the other Partners in largest size
- **Promoting Partner Product Samples :** Promoting Partners product samples and/or promotional items included in the English Olympiad Competition
- **Company Logo on Participants' Things :** Company logo on Participants' things
- **Stall for Partner :** Presenting Partner stall at English Olympiad (promotional items, business advertising, and opportunity for outrageous fun!) event premises
- **Reserved Parking Space :** Presenting Reserved Parking Space for Partners at EO event's significant areas
- **Partner's Unique Benefits :** Personalized benefits to be negotiated for presenting Partner's Unique Benefits
Company logos at all promotional materials
- **Free Team Entry :** A 7-person Team entry
- **Logo on Cheques :** Logo on Cheques for Grand Finale winners
- **Company Logo Position :** Company logo in top position (largest size) on English Olympiad website, Facebook fan page and marketing materials, with link to Partner's website; Facebook mentions twice weekly
- **Highlighted News Article :** Highlighted news article on your business in newsletter, blog, Spotlight section of EO website, and Press Release to news media partners nationally and locally.
- **Special Guest :** Special guest from Partners at Grand Finale
- **TV show Promotion:** (if available)
Promotion among Campus Ambassadors, Participants & their families
- **Customized and Planned Promotion :** (if Partner wants)
- **Logo on Gifts :** Logo on gifts and materials for guests and judges.
- **Company Name Announcement in Event :** Company name announced throughout the Event Rounds and during the Awards Ceremony

OTHER PARTNERS WILL GET HUGE FACILITIES WITH GOOD UNDERSTANDING.



PARTNERSHIP OPPORTUNITIES (Powered by)

Presenting Powered by Partner's Benefits : (Powered by Partner)

- **The Event Title:** "English Olympiad, powered by "Your Company Name" in all advertisements and marketing materials. (TV, Radio, Newspapers, Online media, Posters, Banners, etc.)
- **Company Logo on T-shirts :** Company logo printed on back of Campus Ambassadors' t-shirts, located just after Event Name and above all the other partners in large size
- **Promoting Sponsor Product Samples :** Promoting Sponsor product samples and/or promotional items included in the English Olympiad Competition
- **Company Logo on Participants' Things :** Company logo on Participants' things
- **Stall for Partner :** Presenting Partner stall at English Olympiad (promotional items, business advertising, and opportunity for outrageous fun!) event premises
- **Reserved Parking Space :** Presenting Reserved Parking Space for Partners at EO event's significant areas
- **Partners' Unique Benefits :** Personalized benefits to be negotiated for presenting partners' Unique Benefits.
- Company logos at all promotional materials
- **Free Team Entry:** A 6-person Team entry
- **Logo on Cheques :** Logo on Cheques for Grand Finale winners
- **Company Logo Position :** Company logo in 2nd position (2nd largest size) on English Olympiad website, Facebook fan page and marketing materials, with link to sponsor's website; Facebook mentions twice weekly
- **Highlighted News Article :** Highlighted news article on your business in Newsletter, Blog, Spotlight section of EO website, and Press Release to News Media Partners nationally and locally.
- **Special Guest :** Special guest from Sponsors at Grand Finale
- **TV show Promotion:** (if available)
- Promotion among Campus Ambassadors, Participants & their families
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OTHER PARTNERS WILL GET HUGE FACILITIES WITH GOOD UNDERSTANDING.





(Name of Title Partner-1 Name) | (Name of Title Partner -2 Name)

ENGLISH OLYMPIAD

INSPIRING LEADERSHIP

(Powered by)

Platinum
Partner

Gold
Partner

Silver
Partner

Prize
Partner

Knowledge
Partner

Strategic
Partner

IT
Partner

Telecast
Partner

Special Partners

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Media Partners

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Kids



Maliha Farjana, Champion from KIDS



Suhania Anan Haque, 1st Runner-up from KIDS



Tanjim Ahabab, 2nd Runner-up from KIDS

Small Starts



Irin Baksh, 2nd Runner up from Small Starts



Sadman Mirsab Shapnil, 1st Runner-up from Small Starts



Tahmid Nishan Harur, Champion Small Starts

Juniors



Fatin Hamama, Champion from Juniors



Mahira Salma Chowdhury, 2nd Runner-up from Juniors



Sadaf Yousuf Chowdhury, 1st Runner-up from Juniors

High Flyers



Heea Zaman, Champion from High Flyers



Sultana Razia, 1st Runner-up from High Flyers



Zim-mim Siddique, 2nd Runner-up from High Flyers

English Olympiad™

Contact Details

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