



ENGLISH OLYMPIAD
INSPIRING LEADERSHIP



Partnership
PROPOSAL
Season - 3

Chief Guest
Mohib De...

englisholympiad.net

EO
ENGLISH OLYMPIAD™



To
The Concern

Subject: **Partnership Proposal for 3rd English Olympiad™ Dhaka Selection Round 2022.**

Dear Sir,
Greetings from **English Olympiad™ (EO)**!

We are excited to inform you that English Olympiad Organizing Committee is organizing country's **Third National English Olympiad™ (EO)** with the motto of "Inspiring Leadership" to make our youth as competent global citizen to take lead in international activities.

We believe that in this era of 4th Industrial Revolution, young students have to be groomed up as good citizens and leaders where English Communication Skills play a very significant role. More than 8000 (Eight thousand) Bright and ambitious students and their Guardians are coming from schools, colleges and universities of Dhaka District in this English Olympiad Dhaka Selection Round in January 20 & 21, 2022 at United International University.

We hope that this event would be the most remarkable event bringing together students, guardians and respective industry experts under one umbrella; thus your organization can serve as the platform to create open and wide ranging opportunities.

We offer organizations, corporate firms and rising business entities with an excellent opportunity to deal with current and future promotional requirements through different categories of Partnership. By partaking in the event, your organization would become a partner, which is a great way to promote available opportunities, i.e. increasing brand recognition of your organization and network, massive media coverage and catering corporate social responsibility. Please find the detailed partnering options enclosed with this letter.

We are eagerly expecting to see your organization at English Olympiad (EO) Season-3!
Please do not hesitate to contact us if you require any further information.

Regards,

Mohammad Aman Ullah
Chief Organizer

English Olympiad™

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BRAND AMBASSADOR

Dr Atiur Rahman, a Bangladeshi economist, writer and banker, served as the 10th Governor of Bangladesh Bank, the central bank of Bangladesh. He has also been called “**the banker of the poor**” for his contribution in developing Bangladeshi economy. Besides demonstrating excellence in economic sector, he continues exhibiting his versatile genius serving as Professor Emeritus & Dean, School of Business at Canadian University of Bangladesh. Recently, he has commenced an awesome journey with #TeamEO as Brand Ambassador of English Olympiad™.



Grand Finale 2020

The English Olympiad Grand Finale 2020 was held at United International University on January 9 and 10. On the first day, Deputy Minister of Education, **Mohibul Hassan Chowdhury, MP**, inaugurated the event. As the keynote speaker, Dr Atiur Rahman, the 10th Governor of Bangladesh Bank and Brand Ambassador of English Olympiad, spoke about the needs of leadership and how Bangladesh has been enriched with the contributions of the youth. Chowdhury Nafeez Sarafat, the Chairman of Padma Bank Ltd and the chief guest for the second day of the event, handed over the cheques to the winners.



ABOUT ENGLISH OLYMPIAD™

English Olympiad is a great journey with the motto of “Inspiring Leadership”. We are Trade Marked and we have Patent as Intellectual Property. A global platform where many students are participating as competitors. We have 5000+ Campus Ambassadors in 100 Countries. Almost 85,000 students participated at 2 Seasons of English Olympiad.

Now English Olympiad Global is working in 100+ Non-Native English Speaking Countries

In the Last 4 Years of Activities, English Olympiad™ tried to reach 20 million people to spread the necessity of learning English to be a global citizen and to lead the world for a better tomorrow. A highly dedicated Campus Ambassadors team is active as leaders with Conviction.

As our motto is Inspiring Leadership, we are working to provide world-class leaders from our platform where we are preparing them with conviction and care for the Post Pandemic Challenges to face!

We have awarded 5000 students with the English Olympiad Medal last year.





OBJECTIVES

- ▶ Inspiring students to be global citizens
- ▶ Developing International communication skills
- ▶ Improving leadership among youths by practical leading
- ▶ Emphasizing soft skills
- ▶ Spreading the importance of English Communication
- ▶ Developing English among young students
- ▶ Inspiring Leadership
- ▶ Creating valuable experiences for the youth on Teamwork, Collaboration & Creativity.



INSPIRING LEADERSHIP

Key People at English Olympiad



Dr. Mosarraf Hossain FCA
Chairman
IDRA
Ministry of Finance
Honorable Adviser
English Olympiad



S.M. Arifuzzaman
Director
Academic Affairs at
Canadian University of Bangladesh
Honorable Adviser
English Olympiad



Tina F. Jabeen
Managing Director
Startup Bangladesh
at ICT Division, Bangladesh
Honorable Adviser
English Olympiad



Col. Abu Naser Md. Toha (Retd.)
Ex Principal
Chittagong Cantonment Public College-CCPC
Principal
Leaders' School & College Chattogram
Honorable Adviser
English Olympiad



Arif R Hossain
Co-Founder at Aamrai Bangladesh
Director at Advanced
Development Technologies Ltd
Honorable Adviser
English Olympiad



Rushdina Khan
Leading Corporate Trainer
Training with Rushdina
Studied Human resource management at
Middlesex University
Honorable Adviser
English Olympiad



Ln Md Mostaque Hossain
District Governor (2015-16) at
Lions Clubs International
District 315-B4, Bangladesh
Honorable Adviser
English Olympiad



Dr. Himadri Shekhor Roy
Head of English Department at
Shahjalal University of Science
and Technology, Sylhet
Honorable Adviser
English Olympiad



Jamal Uddin Jamy
Director of Career and
Professional Development Services at
Southeast University
Honorable Adviser
English Olympiad



Mike Kazi
Founder and Chairman
of the Board at KITC Ltd
Honorable Adviser
English Olympiad



Mohammad Aman Ullah
Founder & Chief Organizer
English Olympiad



GROUPS

We have six groups for 6 different categories called :



ENGLISH OLYMPIAD ENGAGEMENT, SEASON-2

50K PARTICIPANTS

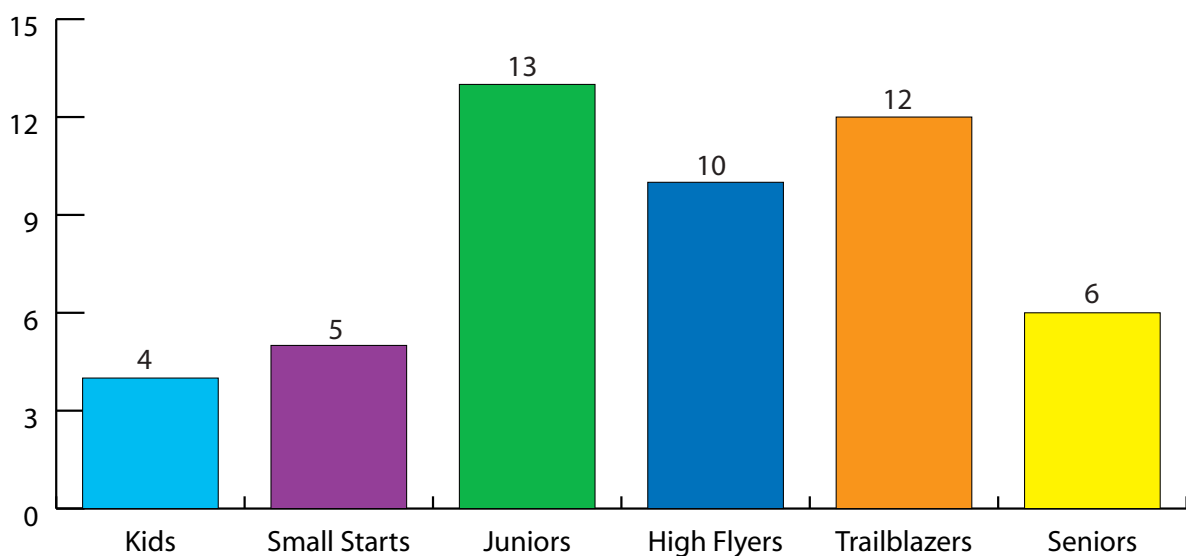


8 DIVISIONS



5000 INSTITUTIONS

PARTICIPANTS' INSIGHTS (IN THOUSANDS)



Partners of English Olympiad™

Season-2





PARTNERSHIP OPPORTUNITIES (TITLE)

Presenting Title Partner's Benefits (Title Partners) :

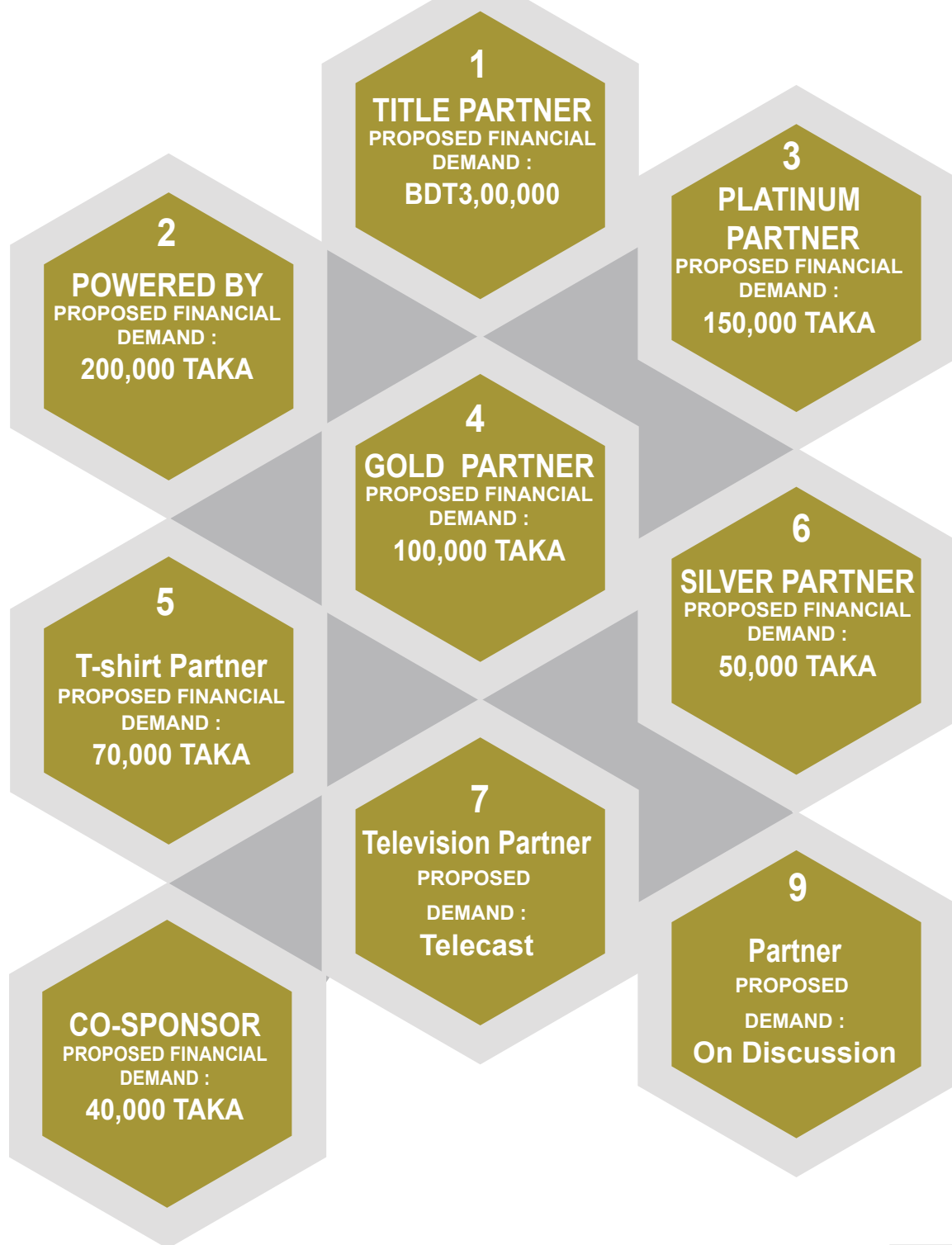
- **The Event Title:** "Your Company Name" presents "English Olympiad", in all advertisements and marketing materials. (TV, Radio, Newspapers, Online media, Posters, Banners, etc.)
- **Company Logo on T-shirts :** Company logo printed on back of Campus Ambassadors' t-shirts, located above all the other Partners in largest size
- **Promoting Partner Product Samples :** Promoting Partners product samples and/or promotional items included in the English Olympiad Competition
- **Company Logo on Participants' Things :** Company logo on Participants' things
- **Stall for Partner :** Presenting Partner stall at English Olympiad (promotional items, business advertising, and opportunity for outrageous fun!) event premises
- **Reserved Parking Space :** Presenting Reserved Parking Space for Partners at EO event's significant areas
- **Partner's Unique Benefits :** Personalized benefits to be negotiated for presenting Partner's Unique Benefits
Company logos at all promotional materials
- **Free Team Entry :** A 7-person Team entry
- **Logo on Cheques :** Logo on Cheques for Grand Finale winners
- **Company Logo Position :** Company logo in top position (largest size) on English Olympiad website, Facebook fan page and marketing materials, with link to Partner's website; Facebook mentions twice weekly
- **Highlighted News Article :** Highlighted news article on your business in newsletter, blog, Spotlight section of EO website, and Press Release to news media partners nationally and locally.
- **Special Guest :** Special guest from Partners at Grand Finale
- **TV show Promotion:** (if available)
Promotion among Campus Ambassadors, Participants & their families
- **Customized and Planned Promotion :** (if Partner wants)
- **Logo on Gifts :** Logo on gifts and materials for guests and judges.
- **Company Name Announcement in Event :** Company name announced throughout the Event Rounds and during the Awards Ceremony

OTHER PARTNERS WILL GET HUGE FACILITIES WITH GOOD UNDERSTANDING.



TYPE OF PARTNERSHIP

Dhaka Selection Round Event 2022




English Olympiad™


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